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SCHOLARSHIP

System

Helping families build strong financial futures by avoiding student loan debt.

**JOCELYN PEARSON,
FOUNDER OF THE SCHOLARSHIP SYSTEM**

THESCHOLARSHIPSYSTEM.COM



BIOGRAPHY



Jocelyn (Paonita) Pearson founded The Scholarship System to share her own experience of graduating from the University of South Carolina with zero student loans. Not only was she able to get her entire college education paid for, including 6 months abroad, but she received a check each semester for additional expenses.

While in the corporate world, Jocelyn often received questions from family and friends on how to secure scholarships for college like she had done. After helping them, she decided to compile her tips and strategies into a book called, **The Scholarship System: 6 Steps to Quickly Secure Scholarship for College**, which quickly became an Amazon Best-Seller.

Since then, she has turned her book into an **online course** and many other resources for parents and students. Her online course has now helped families secure over \$12.8M in scholarships and growing.

For a complimentary video collection on scholarships for students, visit thescholarshippystem.com/schoolplaylist.



COURSE *inclusions*

By joining The Scholarship System course, you will get:



1

Bite-sized, Implementable Video Trainings so Your Child can Focus on the Applications

2

Done-for-you Templates and Cheat Sheets to Help Your Student Secure Scholarships Even Faster

3

Weekly Live Strategy Sessions (Live calls!) with Our Coaches

4

Scholarship Essay Cheat Sheet to Simplify Essay Writing (Even for Students Who Hate Writing)

5

Access to Pre-Vetted Scholarships

6

Private Members-Only Support Group to Help Parents & Students Through the Process

7

Scholarship Mobile App and Chrome Extension to Ensure Your Student Meets Deadlines

8

Stellar Scholarship System Support

6 STEPS TO SECURING SCHOLARSHIPS

1 Getting in the Money-Making Mindset

- 2 Main Reasons People Don't See Success
- 3 Limiting Beliefs That Hold Students Back & How to Overcome Them
- THE 3 Goals to Set to Ensure Success in the Scholarship Process (and College)
- How to Set Up Goals and Optimize the Process the Right Way
- How to Find Your Perfect Accountability Buddy & Get The Most of Them
- Words of Encouragement From Other Students Who Have DONE IT

2 Understanding College Funding 101

- The TRUE Cost of College
- 3 Major Expenses During College (Aside from Tuition)
- Walk-through of the College Cost Calculator & How to Use It
- 6 Critical Terms to Know Before Signing Any Financial Documents

3 Finding Free Money

- The Top Places to Find Legitimate Scholarships with Less Competition
- Using the Google Keyword Connector to Discover 36+ Potential Scholarship Searches in Under 10 Minutes
- Live Examples of Finding Scholarships Students are Eligible For
- Bonus Examples With Live Recordings of On-the-Spot Searches for Students

508 Compliance & Web Accessibility: The Scholarship System is partially conformant with WCAG 2.1 level AA.

[The Scholarship System VPAT Report](#)

6 STEPS TO SECURING SCHOLARSHIPS

4 Heating Up Your Application

- 6 Ways to Find New Involvements & Become a Scholarship Winner
- Getting Involved and Goal-Setting: How to Improve a Resume with Minimal Effort
- 7 Questions to Ask When Deciding to Get Involved
- 11 Questions How to Overcome Less-than-Perfect Test Scores
- Bonus Worksheet: Easily Track of Involvements from 9th Grade to College (and Beyond!)

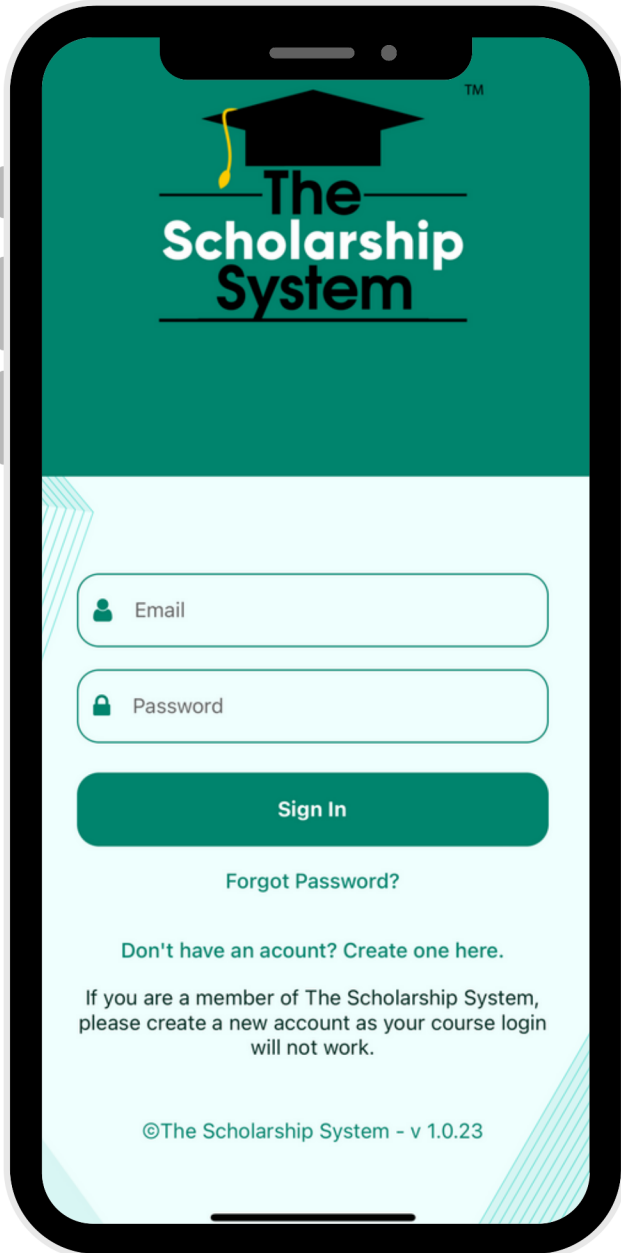
5 Crushing Scholarship Applications

- 4 Most Common Mistakes When Applying to Avoid Apps Landing in the Trash
- 3 Steps to Award-Winning Applications
- Choosing Your Process: Tips & Tricks to Make it as Easy & Fast as Possible
- 4 Questions to Ask Yourself When Assessing a Scholarship
- 5 Main Sections of Applications and How to Automate Filling Them Out
- How to Write Winning Essays (With Actual Examples)
- Power Words for Essays – Include These and You'll Grab the Judges' Attention
- BONUS: Mastering Scholarship Showcase Days to Blow Interviewers Out of the Water
- BONUS: How to Create Winning Video Essays

6 Sealing the Deal to Keep the Money Coming

- 5 Actions to Do in College to Make Winning Money Even Easier
- 5 Key Logistics to Make Sure You Get Your Money
- Thank You Note Outline: Fill in The Blanks for a Perfect Letter
- Networking to Keep Your Name at the Top of the List Next Year
- Tax Implications of Scholarships to Minimize Any Taxes

APP & CHROME EXTENSION FOR TRACKING SCHOLARSHIPS

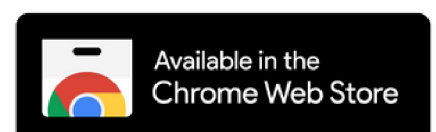


Families will be able to:

- ✓ Easily master the scholarship process by tracking scholarships they want to apply to.
- ✓ Never miss a deadline again by receiving reminders before the scholarship is due.
- ✓ Successfully reach monetary goals by utilizing the App's Dollars Tracker.
- ✓ Simplify the process by keeping all scholarship information in one place without being restricted to outdated databases.

Learn more at:

thescholarshipssystem.com/app



THE SCHOLARSHIP SYSTEM.COM



PRICE
VARIES
BASED ON
QUANTITY

ONLINE COURSE

BULK

- Minimum 10 units
- Larger discounts for larger quantities
- Bulk partners purchase 10 or more at one time. To redeem logins, partners fill in request form and The Scholarship System team will set up each member's access.

WHOLESALE

- No minimum required
- Only allowed in back-end purchases, no forward-facing promotions (i.e on website) at discounted rate
- Partners purchase the course on the client's behalf but use the client's email to register directly.

COUPONS

- Affiliate partners receive 20% commission
- Alternatively, they can "pass through" this 20% discount to clients
- Clients would receive a 20% discount (off the lowest discounted price). Currently this would be \$697 less the 20% discount.
- Clients sign up on their own and enter coupon code upon checkout.

Meredith Barber

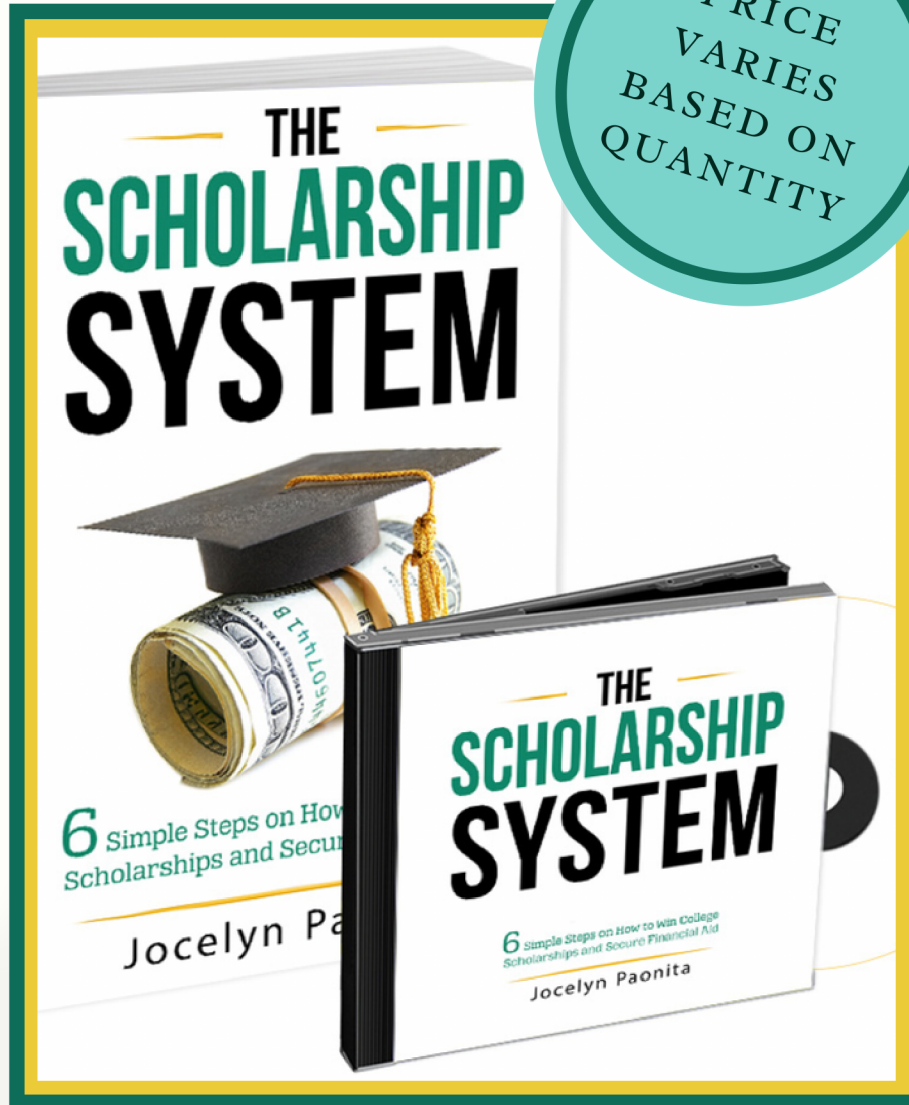
So this is not a brag , but proof that this system can work. My daughter was 2021 grad. Got over \$31,000 in outside scholarships last year. (she went to an out of state, state school and got not financial assistance from them,) She applied to 100's and won 20 ish. This year some were renewable with applications some just Renewed. She applied to more. She applied to ones she didn't win the year before. She reached out to ones that she qualified for but didn't look active. Today, she was awarded a \$5000 scholarship from a family/ foundation that didn't even have an active scholarship this year (the wife was deployed and the husband was very ill so they didn't have time to run it this year) She sent them an inquiry looking for their application back in January asking if they could send to her so she could apply. She was the only one that inquired. They gave her the scholarship. Trust the process, put the time in and have a great essay. The money is there. You just have to put yourself out there to get it!! She has is up to \$45,000 and has no plans on stopping!!

Meredith Barber

And today she got notification that she just won another one for \$12,000 a year renewable for 3 years. She missed the cut of during 2020 because of a Covid thing in her school and could get the application, and asked she could submit the following year and they allowed it. She will be getting 5000\$ back from her school to help pay for off campus house if this year. Debt free Last year too at an out of state school!!!

THE SCHOLARSHIP SYSTEM BOOK

PRICE VARIES BASED ON QUANTITY



 Marjorie

★★★★★ **Informative and Thorough**

Reviewed in the United States on August 21, 2020

Verified Purchase

This book is an essential guide for any high school or college student who aspires to pay college expenses with scholarships and cash awards.

Written in an upbeat tone this book speaks to students in an encouraging and empowering way while giving them all the information they need to win scholarships. It contains a helpful breakdown of financial aid options and useful advice about finding relevant scholarships, the application process, writing winning essays, and selling your experiences to scholarship judges. This book is a must read for every student seeking to graduate from college debt free.

 Elizabeth H.

★★★★★ **Great tips!**

Reviewed in the United States on October 26, 2020

Verified Purchase

I found the information in this book extremely helpful with guiding my family through the scholarship application process. Definitely recommend!

DEAR *educators,*

In South Carolina, one of our goals is to ensure that all students are either college or career ready. In our district, we also want to ensure that our students who want to go to college are financially able to do so without incurring unnecessary and burdensome debt. **The Scholarship System is one of the best resources we have found for a practical, step-by-step, easy to understand process for assisting students and families in securing college scholarships and securing financial aid.** This valuable resource enables us to support our students and families as they find ways to make college more affordable.

We have been using The Scholarship System in our school district for several years now. Last year, **we were able to purchase the books for all our junior and senior students.** In addition, we **purchased 100 courses for our students and their families** who wanted to receive more knowledge and expertise in the area of earning college scholarships and securing financial aid!

Over the years, **our students and families have told us how much they appreciate this information and our students continue to increase their scholarship earnings.** We have already **made plans to purchase these books for our juniors each year and to offer the courses to our families.**

Jocelyn and her team are so easy to work with and are extremely professional and detail-oriented. They listened to our needs, made suggestions, and took care of all of the publicity, website information, etc. They collaborated with us to create a plan that works and is helping our students and their families! **I would highly recommend The Scholarship System and the courses with Jocelyn Paonita Pearson to any school district** and I am happy to discuss with other educators looking to offer the same support in their school districts!

Sincerely,

Dr. Angela L. Hinton

Assistant Superintendent for Instructional Services
Spartanburg County School District Two

- purchased copies of the book for all juniors and seniors **three years in a row**
- purchased **hundreds of logins** for seniors and parents interested in pursuing scholarships (awarded based on an application process)

WHAT *students* ARE SAYING

I am working really hard to find scholarships and excited to see if this process and program will help! My mom introduced me and we are working together to hopefully get some scholarships and learn a lot along the way! Thank you guys for being **so welcoming and supportive along this new journey!**

- Hope, student

My favorite lesson was **mind mapping!!! Wow mind blown!!**

- Shane, student

I have found so many scholarships in community service and physical fitness! Both of which I am very passionate about. **The Google keyword search is working perfectly for me.**

- Evan, student

My favorite step was lesson 5 because I have never had motivation to write essays since they took me forever and I wasn't a good writer. This step **gave me motivation and helped me realize how much easier it can be if you just do it the right way.**

- Maddie, student

I knew college costed a lot, but when I used the **college cost calculator**, it gave me a huge idea on how big of a deal it was and how much I should **dedicate myself into looking for scholarships.**

- Sebastian, student

My favorite was about the **3-step writing process and how you can reuse essays.** Of course, finding WHERE to look for scholarships in step 3 was AMAZING, but I think learning how to write higher quality essays is super helpful so that you can win more of the scholarships you apply for and you **don't have to go crazy spending hours on searching AND applying!**

- Claire, student

Getting in the money-making mindset. It was an **important mental step to start with** and go through this journey. And honestly, **all the steps were fantastic!!!**

- Diana, student

WHAT *parents* ARE SAYING

Thank you Scholarship System and Debt-Free Degree Lab. Without you my daughter wouldn't have \$25,750 in scholarships for her fall 2022 freshman year and **\$94,000 for 4 years. That is just what she has won so far in 8 months.** She isn't stopping!

- Monique, parent

My daughter won her middle school stem scholarship in honor of a former teacher and our county school foundation scholarship. We have room and board to cover and **almost halfway there! This course gave me the knowledge to understand what was out there!**

- Lisa, parent

I have been a **member for a year and a half and have learned so much.** My oldest daughter just **finished freshman year with a refund check each semester** and my youngest is entering college this fall (at a more expensive private university) and she is about **\$5000 away from covering freshman year out of \$50,000.**

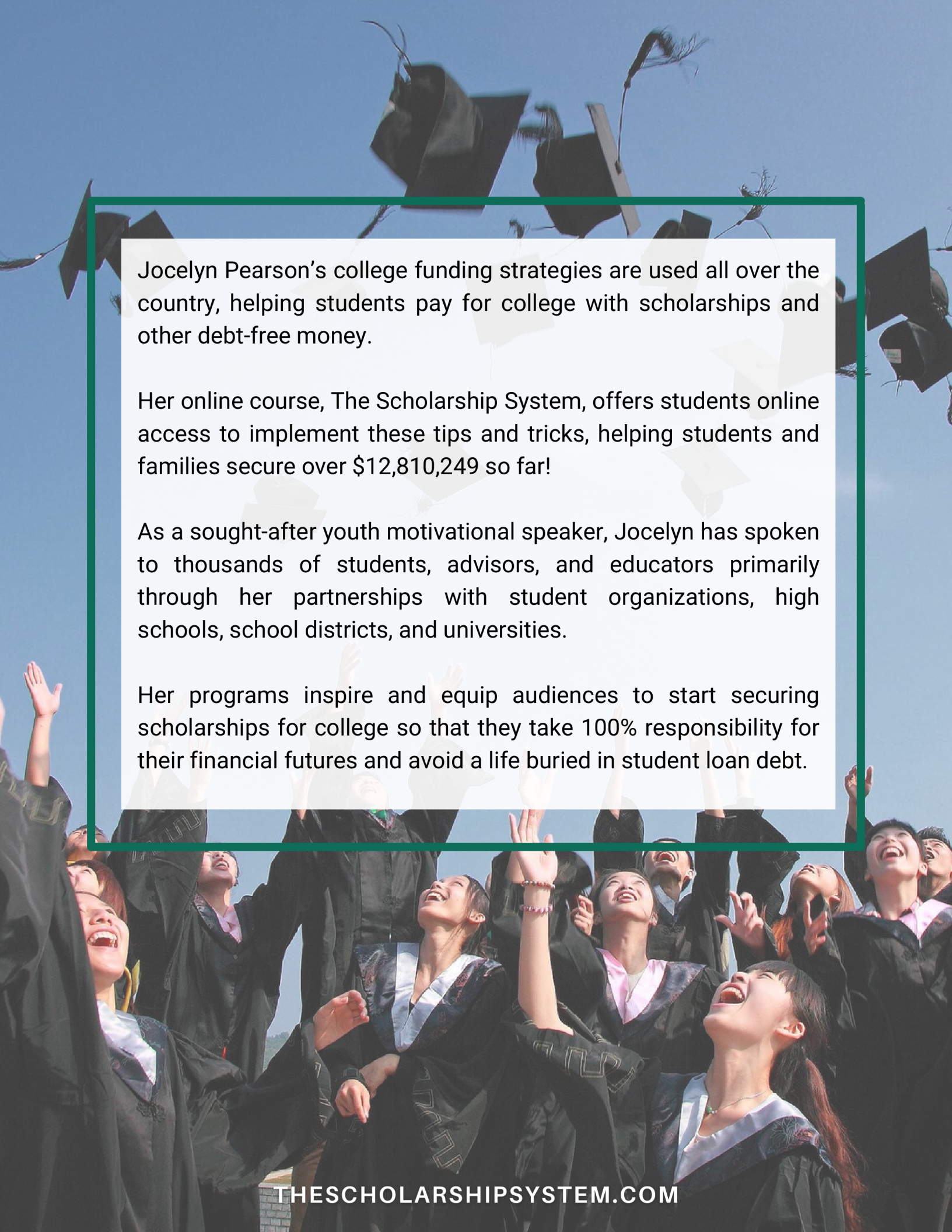
- Tracy, parent

My daughter Sydney just found out that she won a \$2,024 state scholarship for the Fall! She's now at **\$27,219 in outside scholarship money**, not counting the scholarship money the school gave her.

- Jennifer, parent

My daughter won a Wings Over America scholarship **\$20,000 over 4 years. Wouldn't have found that one without the strategies here.** She also won Catholic Life All American Scholar award for **\$1000.** We have a BUNCH we are still waiting to hear about. **I cannot tell you how this course has changed my thinking. How I wish I had found y'all before kid #3!**

- Janice, parent



Jocelyn Pearson's college funding strategies are used all over the country, helping students pay for college with scholarships and other debt-free money.

Her online course, The Scholarship System, offers students online access to implement these tips and tricks, helping students and families secure over \$12,810,249 so far!

As a sought-after youth motivational speaker, Jocelyn has spoken to thousands of students, advisors, and educators primarily through her partnerships with student organizations, high schools, school districts, and universities.

Her programs inspire and equip audiences to start securing scholarships for college so that they take 100% responsibility for their financial futures and avoid a life buried in student loan debt.